

Subject Line: Save lives with these easy five

Dear Ms. Lexi Cortes,

According to the American Cancer Society one in four people will develop some type of cancer in their lifetime. The SIUE Relay for Life teams are fighting that and other frightening statistics like it with fundraising efforts in and around campus this April. Here are five easy fundraising ideas for college students.

1. Fundraise with Facebook - change your status often, "I'm \$100 short of my goal to help save lives from cancer. I only need 10 people to give \$10!" Relay for Life has created an app for all participants to set a schedule of statuses and more to your Facebook in advanced.

2. Flush Away Cancer - For \$25 the Relay team will put a purple toilet on the yard of a person you choose. That person will then have the opportunity to "flush" someone else (\$25 – however, you're not about to flush the person who flushed you!), get them removed as soon as possible \$15, or enjoy the toilet for 2 days (at no cost). At that time the team will come and remove it. Flushin insurance is available for those who do not wish to be flushed!

3. Ice Scream for a Cure - Edwardsville's Cold Stone allows fundraising periods where a percent of their profit is donated to your organization. All your team has to do is show up!

4. Emergency Email - "Emergency - We Need A Cure!" create an email with pictures explaining the event and send a mass message to your address book. Every donation helps whether it is \$5 or \$50.

5. Beading Laps - the night of the event sell strings for \$5 and every time someone does a lap allow them to pick a glow-in-the-dark bead of their choice to create a bracelet or necklace.

SIUE Relay for life is April 13. I will call next week to follow up and answer any questions.

Thank you,

Sarah Rohner
Relay for Life team captain
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